



Podcast Show Notes Template 1: Summary & Bullet Points

Example: <https://castos.com/podcast/crafting-the-narrative/>:

Episode title: Remember to make the title SEO friendly and include target keywords in the URL

Episode summary introduction: Brief paragraph describing the high-level points of the episode. Remember to include the SEO keyword targets relating to the episode's topic in addition to any guest names.

Topics discussed in this episode: Bullet point list of the main episode takeaways. Think of the topics as headlines or questions answered during the episode. Remember to include timestamps when each topic is introduced.

- Topic 1 headline [timestamp]
- Topic 2 headline [timestamp]
- Topic 3 headline [timestamp]

Resources mentioned in this episode: Bullet point list of links to external resources mentioned throughout the episode. Include timestamps when each article is introduced.

- Link 1 [timestamp]
- Link 2 [timestamp]

Episode transcript: Transcript of the episode's audio.

Calls-to-action: Collect all current calls-to-action together. For example:

- Subscribe to my newsletter
- Subscribe to Patreon
- Purchase tickets to next live event
- Join the podcast's Facebook group



Podcast Show Notes Template 2: Long Form Post

Example: <https://castos.com/podcast/how-to-grow-a-podcast/>

Episode title: Remember to make the title SEO friendly and include target keywords in the URL

Episode summary introduction: Brief paragraph describing the high-level points of the episode. Remember to include the SEO keyword targets relating to the episode's topic in addition to any guest names.

H2 Header Of Topic: Follow each H2 header with longer paragraphs detailing the section's contents. Include resources mentioned in this section and timestamps where appropriate.

H2 Header Of Topic 2

H2 Header Of Topic 3

Additional Resources Mentioned: Bulleted list of additional links that didn't fit into longer topic paragraphs.

Episode transcript: Transcript of the episode's audio.

Calls-to-action: Collect all current calls-to-action together. For example:

- Subscribe to my newsletter
- Subscribe to Patreon
- Purchase tickets to next live event
- Join the podcast's Facebook group



Podcast Show Notes Template 3: Summary & Calls-to-action

Example: <https://castos.com/podcast/launch-day/>

Episode title: Remember to make the title SEO friendly and include target keywords in the URL

Episode summary introduction: Brief paragraph describing the high-level points of the episode. Remember to include the SEO keyword targets relating to the episode's topic in addition to any guest names.

Episode transcript: Transcript of the episode's audio.

Calls-to-action: Collect all current calls-to-action together. For example:

- Subscribe to my newsletter
- Subscribe to Patreon
- Purchase tickets to next live event
- Join the podcast's Facebook group